



# Technical Textiles



## Market Opportunities in Germany

### EXPLORE EXPORT OPPORTUNITIES IN GERMANY

The U.S. Department of Commerce, International Trade Administration (ITA) is organizing a webinar featuring business opportunities for Technical Textile companies in the German market. The German textile industry consists of 1,400 mostly SME companies with 135,000 employees and an annual turnover of USD 39 billion. The market offers great opportunities for high-tech and leading-edge products in the field of technical textiles.

This webinar is scheduled in advance of the upcoming Techtextil/Texprocess trade show to be held in Frankfurt, Germany on May 14-17, 2019. Techtextil/Texprocess is Europe’s leading international trade fair for technical textiles and nonwovens and for processing textile and flexible materials. The range of products include smart textiles, design, fabrics/yarns, preparation, and stitching/joining. Find additional information on the websites of [Techtextil](#) and [Texprocess](#).

In addition to this webinar ITA/Commercial Service will provide assistance to U.S. companies at the show, such as **Free export promotion counseling sessions** and up-to-date market information at the fairground.

### WEBINAR AGENDA

#### 11:00 a.m.

Welcome and Introductions. Desi Jordanoff, Global Textiles, Apparel, & Sporting Goods team leader. ITA

#### 11:05 a.m. – 11:45 a.m.

- **Lloyd Wood**, Deputy Assistant Secretary, Office of Textiles and Apparel (OTEXA), U.S. Department of Commerce.
- **Cindy Biggs**, Principal Commercial Officer, U.S. Commercial Service, Germany. Introduction to the German Market
- **Tobias Wester**, Commercial Specialist, U.S. Commercial Service, Germany, Opportunities for U.S. Companies in the German Technical Textiles Market
- **Kim-Bang Nguyen**, Sr. International Trade Specialist, OTEXA

#### 11:45 a.m. – 12:15 a.m.

#### Q & A

### REGISTER HERE!

**DATE:** April 25, 2019

**TIME:** 11:00 a.m. EST

**COST:** \$25

**LOCATION:** Your computer and phone line.

**REGISTRATION DEADLINE:** April 24, 2019

### Please note that the webinar will be recorded.

If you are unable to attend the live session but would still like to hear and view the content, you may register in the link above, and we will send the recorded version immediately following the webinar.

### FOR MORE INFORMATION:

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