

## 2019 EXIM ANNUAL CONFERENCE

MARCH 28-29 | OMNI SHOREHAM HOTEL | WASHINGTON, DC



**DAYS**



**SPEAKERS & SESSIONS**



**ATTENDEES**



**NETWORKING  
MINUTES**

### REASONS WHY ATTENDING #EXIMAC19 MAKES GOOD SENSE

#### MEANINGFUL TOPICS

20+ in-depth, trend-forward sessions on all things trade and trade finance. Learn about key concepts to help move your business ahead in a global economy. Practical and actionable advice to leverage international opportunities like:

- Find buyers and enter new markets
- Safely extend credit
- Access working capital and more!
- Check out the conference agenda [here](#)



#### RENOWNED SPEAKERS

Myriad of insight provided by top business executives and government leaders, including experts from:

- The White House
- National Association of Manufacturers (NAM)
- United States Trade and Development Agency (USTDA)
- Center for Strategic and International Studies (CSIS)
- Peterson Institute for International Economics (PII) and more!



#### CONNECTIONS

The conference is expected to draw approximately 1,000 participants, including senior executives of companies, financial institutions, insurance brokers, foreign trade partners, and government officials. Meet customers, vendors, expert resources, friends, and colleagues of tomorrow.

#### CONVENIENT

A staple in Washingtonian society since the 1930's, the luxurious Omni Shoreham Hotel in Washington, D.C. has hosted presidents, world leaders, inaugural balls, and the 2019 EXIM Annual Conference, making it a true landmark in our nation's capital.

Once onsite, WiFi, venue space, and breaks will help you stay connected to the office, meetings, and clients.

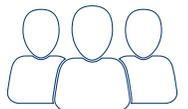
#### OMNI SHOREHAM HOTEL

2500 CALVERT STREET NW  
WASHINGTON, DC, 20008

**REGISTER**

#### GET THE BIGGEST BANG FOR YOUR BUCK!

To help your organization maximize conference benefits by covering more ground and getting the most from our wide array of breakout sessions, we offer discounts and onsite benefits for groups of four or more. We also offer reservations for whole tables in the main keynote, plenary session, and lunch ballroom to ensure your team can collaborate throughout.





Exports ■ Security ■ Prosperity

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EXIM Annual Conference  
Attendance Proposal  
Alumni Attendees

Need extra help convincing your company to send you? We've got you covered with handy pre-written approval request letters. Just edit with your info and copy and paste it into an email. Done and done!

Dear,

I'm writing to ask for approval to attend 2019 EXIM Annual Conference, a business strategies and education oriented conference on March 28-29, 2019 in Washington, DC. The trade and international sales landscape is always changing and even more competitive daily; it's more important than ever that I stay current in order to ensure our efforts are effective. At the 2019 EXIM Annual Conference, I can get the information I need from dozens of the country's top business executives and government officials who will be sharing current trends, best practices, the latest strategies, ideas, new solutions, and more.

The [Previous Year] EXIM Annual Conference we attended was really valuable, and this looks like an excellent opportunity to help us tune up our international sales strategies. The lineup looks great, with deeper dives into these specific topics. Specifically, I'm interested in these sessions:

- [add topic or session]
- [add topic or session]

...which I think could directly benefit these projects:

- [add project]
- [add project]

You can see the speaker lineup and program on their [website](#).

**Here's an approximate breakdown of conference costs:**

Airfare:	\$ xxx
Transportation	\$ xxx
Hotel:	\$ xxx
Meals:	\$ INCLUDED DURING CONFERENCE
Registration Fee:	\$ xxx
<b>Total:</b>	<b>\$ XXX</b>

For us to get the best ROI from this conference, please keep in mind that **the earlier I can register, the cheaper it will be**. Our team can also take advantage of EXIM's group discounts, which will allow for us to cover more ground during breakout sessions and networking events.

I'll give you a summary of what I learned, including major takeaways, new ideas, and will share relevant information with key personnel throughout the company.

There's also free Wi-Fi at the conference, so I'll be checking email and be available as needed.

Thank you for considering this request. I look forward to your reply.

Regards,



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EXIM Annual Conference  
Attendance Proposal  
Local Attendees

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In particular, I think attending this conference would directly benefit these projects:

- [add project]
- [add project]
- [add project]

With over 20 sessions, hundreds of industries represented, and thousands of attendees, the 2019 EXIM Annual Conference is one of the largest export credit and global sales forums in the region. You can learn more about 2019 EXIM Annual Conference on their [website](#).

**Here's an approximate breakdown of conference costs:**

Airfare:	_____	\$ xxx
Transportation & Parking	_____	\$ xxx
Hotel:	_____	\$ xxx
Meals:	_____	\$ INCLUDED W/ REGISTRATION
Registration Fee:	_____	\$ xxx
<b>Total:</b>		<b>\$ XXX</b>

For us to get the best ROI from this conference, please keep in mind that **the earlier I can register, the cheaper it will be**. The event is local, so there will not be any travel costs. Our team can also take advantage of EXIM's group discounts, which will allow for us to cover more ground during breakout sessions and networking events.

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EXIM Annual Conference  
Attendance Proposal  
Traveling Attendees

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