

Video script • Export-Import Bank of the U.S. Navigating the World of U.S. Exports

As technology makes the world a smaller place, few companies limit themselves to domestic markets; the world is their marketplace.

With the Export-Import Bank, U.S. exporters from bustling city centers to local family farms can turn once-distant business possibilities into reality.

Export-Import Bank's mission is to provide financial support for exporters nationwide, creating more and better jobs for U.S. workers.

Building an international sales base.....although profitable.....entails many risks. Emerging market volatility.....political uncertainty. Exporters also face three major financial challenges: obtaining working capital financing...extending credit to buyers...and financing capital goods and services.

The Export-Import Bank's financial products enables exporters of all sizes to increase their sales...protect against the risks of international trade...and export with confidence.

Our working capital guarantee assists your small business in getting the working capital you need to purchase raw materials, supplies, and equipment to fulfill an export sale order. Ex-Im Bank offers financing at generous advance rates, up to 75% for inventory and work-in-progress and up to 90% for your export-related accounts-receivable.

A second financing tool we offer is our export credit insurance. This protects you against buyer nonpayment and allows you to extend credit terms to your buyers, with minimal risk. Our policies can cover a single sale, or your entire export portfolio.

Our loan guarantee allows you to offer financing to your international buyers for purchasing of capital goods and services. These guarantees provide coverage against the risks of buyer nonpayment on terms up to 10 years. Ex-Im Bank also supports large and longer term infrastructure and transportation projects as well.

Our financial support can often make the difference in winning an export sales contract.

Make Ex-Im Bank part of your international growth strategy.

With our working capital guarantee.....export credit insurance.....and loan guarantee.....you can overcome the risks and uncertainties of international trade.

Whether your company needs the confidence to enter new markets, buyer financing or protection against nonpayment, we can assist you.

Navigate the world of U.S. Exports with Ex-Im Bank.

(Showing of the Ex-Im Bank official seal)

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