



# Join the Department of Commerce's Clean-Energy Technologies Trade Mission to India and China

A BUSINESS OPPORTUNITY FOR U.S. FIRMS

## India and China: Clean Energy Demand Robust and Growing

India and China are seeking to diversify their energy sources while reducing carbon emissions in the context of sustained economic growth. Clean energy investments in both nations will be enormous over the next 10 years, so now is the time to enter these important markets.

## India: Strong and Diverse Business Prospects for U.S. Companies

- Energy demand in India far outpaces growth in supply, making renewable energy a high priority for the government of India.
- The Indian market for renewable energy is estimated at \$500 million and is growing at an annual rate of 15 percent.

## China: Five-Year Plan Focuses on Clean Energy

- China has rapidly increasing energy demands and a desire to expand its use of non-fossil fuels.
- Its Five-Year Plan emphasizes clean coal technologies, wind power, solar power, and biomass and calls for developing large-scale, high-efficiency, clean power generation.



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## Clean-Energy Technologies Trade Mission 2007

- **WHO SHOULD PARTICIPATE:** U.S. companies committed to making sales of clean-energy and energy efficiency technologies such as renewable energy, clean coal, and distributed generation.
- **WHERE AND WHEN:** India: Chennai and New Delhi, April 18–20, 2007  
China: Beijing and Nanjing, April 23–25, 2007
- **PRICE:\*** Full Mission: \$4,900      One Country: \$2,450
- **APPLY:** [export.gov/cleanenergymission](http://export.gov/cleanenergymission). You can apply for the full mission to India and China or choose just one country. Registration is limited to 20 companies per country, so apply today!

\* Prices do not include travel, lodging, meals, or third-party registration fees

**For more information, contact Frank Caliva at (202)482-8245 or via e-mail at [cleanenergymission@mail.doc.gov](mailto:cleanenergymission@mail.doc.gov).**

APPLY NOW

## Increase Your Sales in These High-Potential Markets

Join Assistant Secretary of Commerce David Bohigian on this exciting mission to India and China. Mission participants will:

- Meet with prescreened partners, agents, distributors, licensees, and retailers in the clean energy sectors; and

- Participate in discussions with national and local government officials, networking sessions, one-on-one business meetings, site visits, and country briefings by experts.

*Don't miss this tremendous opportunity! Apply now at [www.export.gov/cleanenergymission](http://www.export.gov/cleanenergymission).*

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FOUR EXCITING CITIES, ENDLESS BUSINESS OPPORTUNITIES

**New Delhi** is the seat of the national government and the principal end-user of clean-energy technology in India, issuing directives on nationwide deployment of clean and renewable energy. New Delhi is also one of India's largest metropolitan areas and is in need of increased power generation and improved environmental quality. The city's size makes it a particularly attractive market for large investments in clean energy generated by solid and liquid wastes.

**Chennai**, formerly known as Madras, is the capital of Tamil Nadu. In addition to being one of the top five Indian states in terms of foreign direct investment, it is also home to a number of renewable energy companies. Chennai's a center for national efforts in wind energy and has taken a lead role in India in promoting solar air-heating technology. India's first Special Economic Zone for manufacturing and testing of alternative energy equipment will open soon in Chennai, further establishing the city as a focal point for clean and renewable energy in India.

**Beijing** offers unparalleled access to Chinese policymakers. Its provincial status enables its municipal government to approve independent foreign investment projects up to a value of \$30 million, making the city an attractive location for foreign investment in China. Due to its size and economic importance, Beijing is a strong market for clean-energy technologies. As host city of the 2008 Summer Olympic



Games, Beijing also initiated substantial government investment in projects that improve environmental quality.

**Nanjing**, home to more than 5 million people, is one of China's most developed cities. Power and energy are among the city's core industries, and Nanjing hosts one of China's largest trade fairs on clean and renewable energy. The city is beginning a substantial project to build a highly efficient power

plant. Crucial components of the project, rooted in the demand-side management familiar to U.S. companies, are utilization of clean, renewable energy and energy efficiency.



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