BUSINESS DEVELOPMENT MISSION
GUATEMALA, HONDURAS & EL SALVADOR

EXPLORE CAFTA OPPORTUNITIES

Secretary of Commerce Carlos M. Gutierrez will lead a Business Development Mission to Guatemala, Honduras and El Salvador October 16-22, 2005.

This Mission is an opportunity to highlight the new regional opportunities for U.S. business in the promising sectors of Central America that have emerged as a result of the successful passage of the Central American-Dominican Republic Free Trade Agreement, commonly referred to as CAFTA. With CAFTA, U.S. companies have much to gain from open markets, expanded business opportunities, and stronger trade ties with Central America. The Mission offers a unique opportunity in which U.S. businesses can develop business partnerships and cultivate existing relationships.

The CAFTA region is the second-largest export market in Latin America and the 10th largest market in the world for U.S. exports. The United States exports more to this region than it exports to India, Russia and Indonesia combined. Last year, U.S. exports to the region surpassed $15 billion and nearly half of the region's imports are from the United States. CAFTA provides substantial new market access for U.S. companies and solidifies the United States as the leading supplier of goods and services to Central America by eliminating the vast majority of tariffs on U.S. goods exported to the region. More than eighty percent of U.S. exports of industrial, consumer, and agricultural products to Central America will become duty-free immediately upon entry into force of the Agreement, with remaining tariffs phased out over 10 years. Small and medium-sized enterprises in particular should benefit from the significant tariff cuts provided under CAFTA.

As a member of this official U.S. trade delegation, you will receive:

- ★ Prescreened government & business appointments tailored to your interests and market strategies
- ★ In-depth market briefings
- ★ Individualized counseling sessions
- ★ Full logistical support including interpreters, reduced hotel rates, and in-country transportation
- ★ In-country market promotion

Take advantage of this opportunity and apply to the Mission. The participation fee is $7,700. This fee excludes travel and lodging costs.

To obtain an application, please complete and fax this form to (202) 482-4054.
Information is also available at www.buyusa.gov/centralamerica/en, or by contacting the Office of Business Liaison by e-mail at obl@doc.gov or by telephone at (202) 482-1360. The application deadline is September 16, 2005.

Contact Name			
Company Name		Contact Title	
Street Address			
City		State	ZIP/Postal Code
Phone Number	Fax Number	E-mail Address	Website
Description of Product/Service			

If you do not wish to receive our announcements, please send your name and the name of your company to the Office of Business Liaison at obl@doc.gov