

Destination Baghdad Expo

5 - 8 April 2004

The Iraqi Trade Expo *for* Doing Business With Iraqis: A Pioneer Step in the Building of East-West Business Relations



Organized by: The IRAQI AMERICAN Chamber of Commerce and Industry
Baghdad International Fairgrounds; Mansour - Baghdad

Sectors Covered:

- Building and Construction
- IT and Computers
- Agriculture and Food
- Healthcare
- Airports and Port Equipment
- Environmental Systems
- Security
- Education
- Petroleum
- Power Generation and Transfer
- Life-Style Products
- Banking and Finance



The Venue: Baghdad International Fairgrounds

Baghdad International Fair was founded in 1973. Since that time, the fair has been a host to millions of people. Each year, tens of thousands of foreign visitors come to Baghdad in anticipation of opportunities to build new business relationships and strengthen old ones.



The current site of Baghdad International Fair is managed by the Iraqi Ministry of Trade located in the center of Baghdad and is about 350,000 sq meters in size. It has been used to accommodate the annual Baghdad International Fair for the last 30 years. In its peak time more than 70 countries and 3000 exhibitors had participated in displaying their products and services and which resulted in billions of dollars worth of transactions.



The fairgrounds were damaged during the course of the recent events. However, due to renovation efforts undertaken by the IRAQI/AMERICAN Chamber of Commerce, this year's Destination Baghdad Expo will be assured secure and well-equipped facilities with over 15,000 sq. meters of available inside space for the event, as well as 40,000 additional square meters outside.

Full-service facilities for DBX will be comprehensive of all the important features you need to facilitate your networking and business:

- 350 exhibit spaces
- conference facilities
- business center
- press facilities
- restaurant and cafeteria
- restroom facilities
- meeting rooms

"DBX will show the world that Iraq and the Iraqi people are now ready to do business."
–Iraqi Ministry of Trade

All the networking resources you could ask for in one convenient location!!

- It is expected that some 4,000 to 6,000 businesspeople and government officials will attend the three-day event, accomplished by the efforts of a promotional and advertising campaign running throughout Iraq in print media and in cooperation with all relevant governmental and non-governmental agencies.
- **Governmental and Non-Governmental Institutions** will exhibit at DBX. Each of the Iraqi Ministries will attend to ensure that exhibitors and attendees alike will have a chance to ask questions about future opportunities (tenders) through, and plans for development of, their respective institutions.



- DBX is the single most important chance to meet with both the public and private sectors in Iraq all in one comprehensive event. It provides a convenient and comfortable setting in a three-day period to ensure the greatest benefit for the shortest amount of time.
- One hundred tickets will be given to each Iraqi ministry to be distributed to VIP's, all with pre-registered names and information that will be catalogued and passed on to exhibiting companies for further follow-up.

Your security and safety are assured

Due to the sensitive nature of security issues in Baghdad, IACCI has invested considerable energy and resources into ensuring that DBX will be safe and INCIDENT-FREE. IACCI, in cooperation with the Iraqi Ministry of Interior, the Coalition Provisional Authority (CPA), the Iraqi Provisional Government, and private security firms has taken strict precautions to attend to the safety of all who attend DBX.

The DBX security net will extend over all of the DBX facilities, including transport vehicles to and from the airport, hotels and the fairgrounds, the hotels themselves, and the Baghdad International Fairgrounds. All hotel personnel will be pre-screened for maximum security and the hotel grounds guarded 24 hours a day. All fairground facilities will be secure and guarded 24 hours a day for the duration of the event, from the beginning of set-up to the end of take-down.



The Tigris River

Travel and Accommodations

All your travel arrangements and accommodations are taken care of. Simply fill out the registration form on the website and indicate your needs.

Sign up now! Space is limited

Check out the IACCI website at www.i-acci.org for more information. Or email inquiries to: Sabah Khesbak at skhesbak@i-acc.org
Eric Nigh at eric@i-acci.org