



Patricia M. Loui, Member, Board of Directors Export-Import Bank of the United States

Patricia M. Loui was nominated by President Obama in May 2011 and unanimously confirmed by the U.S. Senate in November 2011 to serve as a full-time member of the board of directors of the Export-Import Bank of the United States. In this role, she leads efforts to promote financing of U.S. exports to Asia and the jobs they support and create. With other members of the board of directors, Loui votes on transactions greater than \$10 million and other major policy issues.



Appointed to the APEC 2011 Host Committee for the Leaders Week President Obama hosted in his birth state of Hawaii, Loui co-chaired the Marketing and Communications Committee. Also from Hawaii, Loui has over 30 years of expertise in Asia. Prior to her Ex-Im appointment, Loui was founder and Chair of a planning, marketing and research agency where she consulted on market expansion strategies to Asia to Fortune 500 multi-nationals and in diverse industries, including automobiles, transportation, energy, agricultural products, education, health, travel and leisure. She also founded a U.S.-Thai-Singaporean planning and research joint venture in Bangkok.

Previously, Loui worked for Bank of Hawaii, a regional bank with a Pacific Rim portfolio, and was responsible for marketing and strategic planning. She also served on the board of directors of the international PLUS System of Automated Teller Machines (ATMs).

As a development planner and training officer for the United Nations Development Programme (UNDP), Loui covered the Asia Pacific region. She served as a planning consultant with the United Nations Educational, Science and Cultural Organization (UNESCO) in Southeast Asia. Throughout her Pacific Rim-focused career, Loui has lived or worked in China, India, Indonesia, Japan, Korea, Malaysia, Nepal, the Pacific Islands, Philippines, Thailand and Vietnam.

Loui has been active in civic and community affairs, serving a 5-year term as president of the East-West Center Association (a 55,000 member organization) and establishing the first EWC alumni permanent endowment scholarship fund, and on the board of directors of the University of Hawaii Foundation and the Kapiolani Health Foundation. A graduate of Northwestern University, Loui received her master's in Asian Studies from the University of Hawaii while on a U.S. State Department grant to The East West Center (EWC). She is married to Michael L. Schmicker, and they have a son, Christopher Schmicker.

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